The Booker T. Washington Papers, Vol.12, page 363
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DECEMBER · 1913

It is proposed to circulate this paper among the 2,000,000 black farmers of the United States. The paper will be eight pages, of about the size of "The Country Gentleman."

DR. BOOKER T. WASHINGTON STATES:

The Tuskegee Institute has no financial interest or control over this new publication, but some of the active officers of the institution are interested in its success and believe that it will not only accomplish great good but will be a paying investment. The paper is backed by a strong organization and funds have been provided in advance to assure its publication. Those in active control of THE NEGRO FARMER have my entire confidence and good will.

— BOOKER T. WASHINGTON

The success of this project is assured because of the solid and sensible lines upon which it is being laid out.

All the capital stock has been subscribed for.

The subscription price is $1.00 a year and Subscriptions and Advertisements are invited. Clubbing rates with important Negro newspapers will be arranged for on a satisfactory basis. We are now ready to receive Subscriptions and Advertisements.

The first issue of the paper will appear February first, 1914.

Address all communications to:

THE NEGRO FARMER
TUSKEGEE INSTITUTE, ALA.

PD Con. 483 BTW Papers DLC. Enclosed in Thomas J. Edwards to BTW, Nov. 25, 1913.

From John Davison Rockefeller, Jr.

New York December 1, 1913

My dear Mr. Washington: Your letter of November 13th was duly received. I am gratified to know that steps are being taken to put the physical equipment of Tuskegee on a better and more economical basis. It would be contrary to our custom, however, for either my father or me to take up a matter of this kind personally, for since the organization of the General Education Board we have referred all